

NAME _____



A Level Business Studies: Summer Task 2017

Q1	Which of the following would be classified as an internal stakeholder of a private limited company?	A Central Government	The correct answer is...
		B Directors	
		C Partners	
		D Pressure Groups	
Q2	A business operated by a sole trader has:	A No Tax Liability	The correct answer is...
		B One Owner	
		C One Shareholder	
		D Only One Stakeholder	
Q3	A public limited company:	A Can sell its shares on the stock exchange	The correct answer is...
		B Cannot cease trading	
		C Has unlimited liability	
		D Operates in the public sector	
Q4	Which of the following functional areas of a business is most likely to be responsible for producing a radio advertisement to raise awareness of its new product?	A Customer service	The correct answer is...
		B Marketing	
		C Operations	
		D Sales	
Q5	Paying above the minimum wage is an example of:	A A business opportunity	The correct answer is...
		B Being an ethical employer	
		C Poor cash flow management	
		D Wasting physical resources	
Q6	A supervisor's immediate superior is most likely to be:	A A Director	The correct answer is...
		B A Manager	
		C An Apprentice	
		D An Operative	
Q7	The business support services function of a large company is most likely to support the purchasing function by:	A Installing new presentation software	The correct answer is...
		B Producing a template letter for customer complaints	
		C Updating the company's e-commerce website	
		D Upgrading a database of suppliers	
Q8	A business produces goods which are of an inferior quality compared to that of its competitors. This is an example of:	A A weakness of the business	The correct answer is...
		B Being competitive	
		C Delegation of authority	
		D Unethical trading	
Q9	An overdraft is:	A A long term, external source of finance	The correct answer is...
		B A long term, internal source of finance	
		C A short term, external source of finance	
		D A short term, internal source of finance	
Q10	Which of the following is a political factor which may affect a public sector organisation?	A A change in cultural beliefs	The correct answer is...
		B A change of government	
		C An improvement in communication technology	
		D An improvement in the standard of living	

NAME _____

Pick a business that you are familiar with/interested in. Complete the questions below based on this business

Name of business _____

Activity of business _____

[2]

Explain **one** way a business that you have researched uses social media.

[2]

Explain **two** possible impacts on a business that you have researched of **not** listening to the concerns of its employees.

Impact 1. _____

Impact 2. _____

[4]

NAME _____

Analyse **two** ways in which a business that you have researched could change its working practices in order to achieve sustainability.

Name of business _____

Activity of business _____

Way 1. _____

Way 2. _____

[6]